

Andrew Pringle – Wynne, Dingwall & Pringle – Ancaster, Ontario

Herb Holst is co-author, along with his wife, Sandi, of a new book entitled 'Making the Jump – Business 101 for the New Business Owner'.

I highly recommend this book for everyone that is going into business for themselves, or even considering doing so. The sad reality is that while small businesses are the backbone of our economy, a high percentage of them fail in the first five years. I believe one of the reasons for that is that new business owners do not fully realize all that is involved in starting up a business. This book will help to rectify that. Herb and Sandi are bookkeepers who have been exposed to a lot of businesses and have seen the good and the bad. They are passing on that experience in this book. It is full of practical information and advice to new business owners that will help them avoid some of the pitfalls that face new businesses.

I had the opportunity to review an earlier manuscript for the book. I thought it was well done then, but now it is even better. Herb and Sandi were kind enough to include me in the acknowledgments, and I thank them for that. I wish them and their new book much success. I have already sold a copy to my father, a retired Chartered Accountant. I will have the book on display at my office and will be recommending it to my business clients.